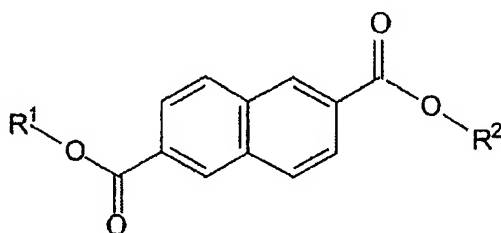


That Which is Claimed:

1. A cosmetic or dermatological formulation comprising:
 - (a) at least one water-soluble UV filter substance, and
 - (b) at least one dialkyl naphthalate having the structural formula



wherein R¹ and R² are selected independently of one another from the group consisting of branched and unbranched alkyl groups having 6 to 24 carbon atoms.

2. The formulation as claimed in claim 1, wherein at least one of R¹ and R² is a branched alkyl group having 6 to 10 carbon atoms.

3. The formulation as claimed in claim 1, wherein R¹ and R² are branched alkyl groups having 6 to 10 carbon atoms.

4. The formulation as claimed in claim 1, wherein the at least one dialkyl naphthalate comprises diethylhexyl naphthalate.

5. The formulation as claimed in claim 1, wherein the at least one dialkyl naphthalate is present in an amount of 0.001 to 30 weight % based on the total weight of the formulation.

6. The formulation as claimed in claim 5, wherein the at least one dialkyl naphthalate is present in an amount of 0.01 to 20 weight % based on the total weight of the formulation.

5 7. The formulation as claimed in claim 5, wherein the at least one dialkyl naphthalate is present in an amount of 0.5 to 15 weight % based on the total weight of the formulation.

8. The formulation as claimed in claim 1, wherein the at least one water-
10 soluble UV filter substance is a sulfonated UV filter.

9. The formulation as claimed in claim 8, wherein the sulfonated UV filter is selected from the group consisting of phenylene-1,4-bis(2-benzimidazolyl)-3,3'-5,5'-tetrasulfonic acid and its corresponding salts, 2-phenylbenzimidazole-5-sulfonic acid
15 and its corresponding salts, and mixtures thereof.

10. The formulation as claimed in claim 9, wherein the sulfonated UV filter is phenylene-1,4-bis(2-benzimidazolyl)-3,3'-5,5'-tetrasulfonic acid bissodium salt.

20 11. The formulation as claimed in claim 1, wherein the at least one water-soluble UV filter substance comprises sulfonic acid derivatives of 3-benzylidenecamphor and salts thereof.

25 12. The formulation as claimed in claim 1, wherein the at least one water-soluble UV filter substance is present in an amount of 0.01 to 20 weight % based on the total weight of the formulation.

13. The formulation as claimed in claim 12, wherein the at least one water-soluble UV filter substance is present in an amount of 0.1 to 10 weight % based on the total weight of the formulation.

5 14. The formulation as claimed in claim 1, further comprising a substance selected from the group consisting of flavone glycosides, vitamin E, vitamin E derivatives, and mixtures thereof.

10 15. The formulation as claimed in claim 14, wherein the flavone glycoside is α -glucosylrutin.

15 16. The formulation as claimed in claim 1, further comprising at least one UV filter substance selected from the group consisting of UV-A filters, UV-B filters, broad-band filters, triazines, benzotriazoles, organic pigments, inorganic pigments, and mixtures thereof.

17. The formulation as claimed in claim 16, wherein the at least one UV filter substance includes at least one dibenzoylmethane derivative.

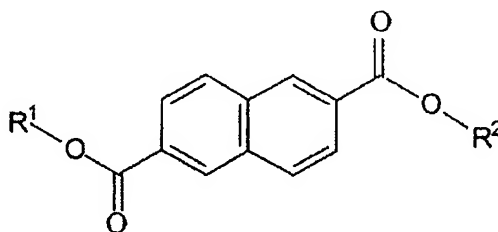
20 18. The formulation as claimed in claim 17, wherein the dibenzoylmethane derivative is selected from the group consisting of 4-(tert-butyl)-4'-methoxydibenzoylmethane, 2,4-bis{[4-(2-ethylhexyloxy)-2-hydroxy]phenyl}-6-(4-methoxyphenyl)-1,3,5-triazine, and mixtures thereof.

25 19. The formulation as claimed in claim 16, wherein the UV-A and UV-B filters are present in an amount of 0.1 to 30 weight % based upon the total weight of the formulation.

20. The formulation as claimed in claim 19, wherein the UV-A and UV-B filters are present in an amount of 0.5 to 20 weight % based upon the total weight of the formulation.

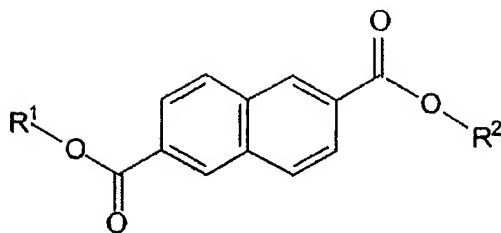
5 21. The formulation as claimed in claim 19, wherein the UV-A and UV-B filters are present in an amount of 1 to 15 weight % based upon the total weight of the formulation.

10 22. A method for moisturizing skin comprising applying to the skin a cosmetic or dermatological formulation comprising
(a) at least one water-soluble UV filter substance, and
(b) at least one dialkyl naphthalate having the structural formula



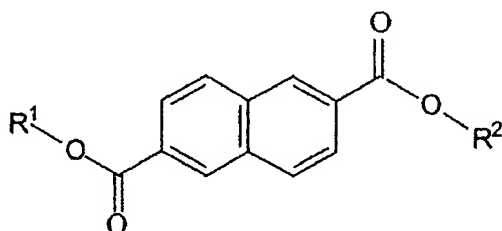
15 wherein R¹ and R² are selected independently of one another from the group consisting of branched and unbranched alkyl groups having 6 to 24 carbon atoms.

20 23. A method for protecting skin from light-induced skin aging comprising applying to the skin a cosmetic or dermatological formulation comprising:
(a) at least one water-soluble UV filter substance, and
(b) at least one dialkyl naphthalate having the structural formula



wherein R¹ and R² are selected independently of one another from the group consisting of branched and unbranched alkyl groups having 6 to 24 carbon atoms.

- 5
24. A method for stabilizing dibenzoylmethane derivatives against decomposition induced by UV radiation in cosmetic or dermatological formulations comprising at least one water-soluble UV filter substance, said method comprising adding to the cosmetic or dermatological formulation at least one dialkyl naphthalate
- 10 having the structural formula



wherein R¹ and R² are selected independently of one another from the group consisting of branched and unbranched alkyl groups having 6 to 24 carbon atoms.